

Thriving Communities Initiative" (TCI) program

The Broomfield Health and Human Services Department's "Thriving Communities Initiative" (TCI) program is totally involved with promoting healthy eating and active living within Broomfield. The Thriving Communities Initiative is currently contacting local businesses with their survey on corporate wellness. Information is being gathered to hopefully improve all promotion of healthy eating and active living within Broomfield's business population.

The Thriving Communities Initiative's goal is for all of Broomfield to thrive and to that end it is also gathering information from a vast variety of schools and focus groups in Broomfield as well. In addition to the general Broomfield population needs assessment conducted by the National Resource Center, Inc in 2005, Broomfield HHS's Thriving Community Initiative is also currently seeking even additional input via random door to door surveys in Broomfield neighborhoods, including apartment complexes, etc. on the topic of Healthy Eating and Active Living. Furthermore, attempts are being made to ensure all minorities in Broomfield have been sufficiently represented to voice their opinions on healthy eating and active living in Broomfield.

TCI in Broomfield is partnered with Kaiser Permanente, the Colorado Department of Public Health and Environment, America on the Move, and Kroenke Sports. They are collaborating with a vast array of our Broomfield schools, businesses, and interested citizens to identify all strengths and any weaknesses in regards to Broomfield's healthy eating and active living. The TCI will be diligently working to determine all the best ways to promote healthy lifestyles in regards to healthy eating and active living in all of Broomfield.

Hundreds of pedometers have already been given to Broomfield residents to encourage physical activity and improved health to Broomfield neighborhoods. It is the TCI aim to bring lasting positive change and improved health to all of Broomfield where we live, work, and play. This is a very exciting opportunity for Broomfield to foster true community change around healthy eating and active living.

To volunteer for part of the wellness collaborative group or to obtain further information please contact-

Mary Thatcher
Program Coordinator for the Broomfield Thriving Communities Initiative
720-887-2213
mthatcher@broomfield.org